

## **EASL's Love Your Liver Patient Art Competition**

### **Terms and Conditions for Entrants**

No purchase or payment of any kind is necessary to enter.

### **Entering the Competition:**

These terms and conditions ("Terms and Conditions") relate to EASL's Love Your Liver Patient Art Competition ("Competition") initiated by the European Association for the Study of the Liver, ("We", or "Us"), a competition being run to both increase representation of people with liver conditions and underline that the arts in health practices carry genuine benefits for patients.

2. By entering the Competition, You ("You" or "Your") are accepting these Terms and Conditions.
3. The Competition is open to all people with liver conditions or those close to them, such as partners, friends, family, or caregivers, who want to boost representation of what it means to live with a liver condition.
4. If You are under 18, You will need Your parents or legal guardian to complete the application form.
5. The Competition opens at 14:00 CET on 22 April 2021 and closes at 14:00 CET on 21 June 2021 ("the Closing Date"). We reserve the right to extend the Closing Date for a reasonable period of time, and in these circumstances, the date on which We elect to close the Competition shall be the Closing Date.
6. To enter the Competition, You must complete and submit the application form online, and upload an image (photograph or scan) that you feel best represents you and your life with a liver condition. This could be anything from spending time at home this year, to exercising outside, cooking, it could be taking your treatments, or enjoying time with family. We would like to see artworks that represent all liver conditions and all aspects of daily life! You can enter as many times as you like and each entry will be counted in the prize draw.
7. The image of your artwork (a scan or photograph) should fit the following criteria:
  - The file you upload must not exceed 16 MB in size
  - The Participant assures that the photo and the photographed artwork does not infringe any third-party rights, including copyright, and that they hold all Intellectual Property Rights on the photo and or the photographed artwork, and is entitled to use the photo for participation in the EASL You're your Liver Patient Art Competition and to permit EASL to use the photo on its website, materials, and social media (Twitter, Instagram, Facebook, and LinkedIn) as well to be exhibited in the special gallery created on the ILC 2021 digital platform.

8. Entries that do not fit within the conditions of entry will not be admissible and will not be considered. We shall retain full and sole discretion over every question as to the admissibility or otherwise of any given work. The following are examples (without limitation) of inadmissible work.

- Copies of original work
- Photos that are in breach of copyright (or reasonably considered by Us to create a risk of infringing upon a copyright);
- Photos that in the reasonable view of Us, are demeaning to any specific group of people.

9. Our decision on these and all other matters is final and binding in all respects, and no correspondence will be entered into.

10. If You have any questions about how to enter or in connection with the Competition, please email Us at [yoanna.nedelcheva@easloffice.eu](mailto:yoanna.nedelcheva@easloffice.eu)

#### **The Competition:**

11. We will examine and validate the submitted entries before accepting them and making them available, first on the digital platform of the ILC 2021 and afterwards on an EASL website gallery. We reserve the right to disqualify You if We suspect You have submitted photos which We believe are not genuinely obtained (i.e., believed to be not taken by You), or if You act disrespectfully towards other Participants in any way via social media, or any other means of communication. We shall retain full and sole discretion over this decision.

#### **The Competition: The Prize**

12. The artworks will not be judged by Us or another party. Each image that meets the entry criteria will go into the prize draw and three Participants will be selected at random and allocated The Prize.

b. Your artwork will be displayed in June at International Liver Congress™ 2021 and on EASL Patients Synergies webpage afterwards. Three participants will win an ILC free registration (1st, 2nd, 3rd place). One of the participants will be invited to discuss the topic with another patient representative and EASL expert, during a broadcast from the ILC Studio.

#### **Other Rules**

15. You are responsible for the cost (if any) of creating Your photo and generally with respect to submitting your application to the Competition.

16. By entering the Competition, You agree to the collection, retention, usage, and distribution of Your personal information in order to process and contact You about Your Competition entry. The information You supply in connection with Your Competition entry (including Your personal details).

- a. may be included in a database compiled for the Competition and will only be used for the purposes related to the Competition by Us; and
- b. will not be supplied to third parties, other than as is reasonably necessary for purposes related to the Competition.

All personal details will be held and processed in accordance with all relevant EU laws and regulations.

17. All information supplied (including personal details) in Your entry or otherwise provided must be truthful, accurate, complete, and in no way misleading.

18. By submitting your images in the Competition, each entrant: (i) gives Us the right to display the artwork in the EASL ILC 2021 digital platform and to publish the artwork on the EASL Patient Synergies Webpage after ILC 2021; (ii) gives Us the right to occasionally use the artwork in EASL social media and communication materials to promote initiatives with patient groups active in the field of liver conditions.

19. By participating in this Competition you agree to release and hold Us harmless, the European Association for the Study of the Liver, our advertising and promotional agencies, and each of our respective agents, employees, directors, successors, partners, and assigns (the “released parties”) from and against any and all actions, causes of actions, claims, costs, and payments for damages, loss, injury or death, however occurring, in whole or in part, directly or indirectly, as a result of participating in the Competitions or any Competition-related activity or resulting from acceptance, use, or misuse of, or participation in The Prize.

20. You warrant that You own the copyright to Your Competition entry as its author, and that You own and can grant all rights in Your Competition entry as required under these Terms and Conditions. You also warrant that the Your entry shall not contain any material that constitutes an infringement of copyright of a third party.

21. We accept no responsibility for any damage, loss, liabilities, injury, or disappointment incurred or suffered by You as a result of Your entering into the Competition. We further disclaim liability for any injury or damage to You or Your artwork relating to or resulting from downloading or delivering such artwork.

22. The Competition and these Terms and Conditions will be governed by Swiss law and shall be subject to the exclusive jurisdiction of the courts of Switzerland.

23. If any provision of these Terms and Conditions is deemed or declared void or unenforceable, this shall not affect the validity and enforceability of the remaining provisions.

22 April 2021