



**THE**

**INTERNATIONAL**

**LIVER**

**CONGRESS™**

**BEATING LIVER DISEASE *together***  
**23-26 JUNE 2021**

**Register today!**

**[easl.eu/ilc2021](https://easl.eu/ilc2021)**

**[#ILC2021](https://twitter.com/ILC2021)**

**Your live  
EASL Campus  
experience**

## AGENDA

- Beating liver disease *together*  
Your *live* EASL Campus experience
- Congress programme
- Innovations
- Sponsorship opportunities
- Communication
- Registration fees
- Deadlines



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## CONGRESS LIFETIME – EXTENDED FOR 2 MONTHS AROUND CORE PROGRAMME

- Ongoing digital marketing solutions to engage delegates pre-event
- Soft launch 2 weeks prior to live event
- Your live EASL Campus experience – make the most of it
- Post-event activities
  - Platform still available post event
  - Best of ILC slide decks
  - ILC Takeaways (share your own point of view)
  - Post communication

# PROGRAMME OVERVIEW

INTERNATIONAL LIVER CONGRESS™ 2021  
23 - 26 JUNE

|                         | 8:00    | 9:00                 | 10:00   | 11:00                | 12:00     | 13:00         | 14:00                       | 15:00                | 16:00           | 17:00             | 18:00  | 19:00                       | 20:00 |
|-------------------------|---------|----------------------|---|----------------------|-----------|---------------|-----------------------------|----------------------|-----------------|-------------------|--------|-----------------------------|-------|
| Wed<br><b>23</b><br>JUN |         |                      |   |                      | STUDIO    |               |                             |                      |                 |                   |        | STUDIO                      |       |
|                         |         | OPENING CEREMONY     | Post-Graduate Course: Lifestyle & the liver<br>Basic Science Semiar: Artificial intelligence & omics data in hepatology |                      |           |               |                             |                      |                 |                   |        | INDUSTRY SATELLITE SYMPOSIA |       |
|                         | POSTERS |                      |   |                      |           |               |                             |                      |                 |                   |        |                             |       |
| Thu<br><b>24</b><br>JUN | 8:00    | 9:00                 | 10:00   | 11:00                | 12:00     | 13:00         | 14:00                       | 15:00                | 16:00           | 17:00             | 18:00  | 19:00                       | 20:00 |
|                         |         | RESEARCH THINK TANK  | STUDIO  | ABSTRACT SESSIONS    | STUDIO    | SOA CLINICAL  | INDUSTRY SATELLITE SYMPOSIA | INTERACTIVE SESSIONS | STUDIO          | GENERAL SESSION 1 | STUDIO | INDUSTRY SATELLITE SYMPOSIA |       |
|                         |         |                      | MTE   |                      |           |               |                             | MTE                  |                 |                   | MTE    |                             |       |
| POSTERS                 |         |                      |   |                      |           |               |                             |                      |                 |                   |        |                             |       |
| Fri<br><b>25</b><br>JUN | 8:00    | 9:00                 | 10:00   | 11:00                | 12:00     | 13:00         | 14:00                       | 15:00                | 16:00           | 17:00             | 18:00  | 19:00                       | 20:00 |
|                         |         | ABSTRACT SESSIONS    | STUDIO  | INTERACTIVE SESSIONS | SOA BASIC | STUDIO        | INDUSTRY SATELLITE SYMPOSIA | ABSTRACT SESSIONS    | STUDIO          | GENERAL SESSION 2 | STUDIO | INDUSTRY SATELLITE SYMPOSIA |       |
|                         |         | MTE                  |   | MTE                  |           | MTE           |                             | MTE                  |                 | MTE               |        |                             |       |
| POSTERS                 |         |                      |   |                      |           |               |                             |                      |                 |                   |        |                             |       |
| Sat<br><b>26</b><br>JUN | 8:00    | 9:00                 | 10:00   | 11:00                | 12:00     | 13:00         | 14:00                       | 15:00                | 16:00           | 17:00             | 18:00  | 19:00                       | 20:00 |
|                         |         | INTERACTIVE SESSIONS | STUDIO  | ABSTRACT SESSIONS    | STUDIO    | LATE BREAKERS | INTERACTIVE SESSIONS        | STUDIO               | WRAP UP SEESION |                   |        |                             |       |
|                         |         | MTE                  |   | MTE                  |           | MTE           |                             | MTE                  |                 |                   |        |                             |       |
| POSTERS                 |         |                      |   |                      |           |               |                             |                      |                 |                   |        |                             |       |

# Communication

- Before
  - Personalised eblast emails to your targeted audience
  - Mailer that can be split by track and area of interest
  - Interact with the delegates during the soft launch
- During
  - Networking option
  - Set up your meeting with delegates
  - Meeting rooms/tables based on tracks
- After
  - Stay in contact with your visitors
  - Access to industry content post event

## NEW FEATURES

- A new technology
- A new sponsorship package – Platinum
- New sponsorship items

## CONFIRMED INDUSTRY SATELLITE SYMPOSIA

| Wednesday 23 June | Thursday 24 June |            | Friday 25 June |            |
|-------------------|------------------|------------|----------------|------------|
| Evening           | Lunch            | Evening    | Lunch          | Evening    |
| Novo Nordisk/NASH | Grifols/Albumin  | Gilead/HCV | BMS/NASH       | Abbvie/HCV |
| Madrigal/NASH     | MSD /NASH        | IMP/NASH   |                |            |
| Norgine/HE        |                  |            |                |            |



## Industry offering

- Micro-site
- Educational opportunities
- Advertisement options
- Post event options

## Registration Fees

| Category                     | Early   | Late    | Live    |
|------------------------------|---------|---------|---------|
| Delegate                     | EUR 600 | EUR 780 | EUR 900 |
| Young Investigator           | EUR 200 | EUR 350 | EUR 450 |
| Nurse and AHP                | EUR 100 | EUR 200 | EUR 250 |
| Patient group representative | EUR 150 | EUR 300 | EUR 350 |

**Join us in our fight to beat liver disease by maximising your financial and organisational support of HCP attendance. Register your group to contribute in educating the community.**

## Deadlines

| Deadline      | Items   |
|---------------|---|
| 02.02.2021    | Abstract submission deadline                      |
| 19.02.2021    | Industry satellite symposium programme submission |
| 22.03.2021    | Early fee registration deadline                   |
| 01.04.2021    | Abstract notification                             |
| 18-27.04.2021 | Late breakers abstract deadline                   |
| 22.06.2021    | Late fee registration deadline                    |
| 23-26.06.2021 | INTERNATIONAL LIVER CONGRESS 2021                 |



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# Questions

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**Season's greetings to you and your families, and our very best wishes for the New Year!**

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