# EXHIBITION AND PARTNERSHIP PROSPECTUS



LIVER CANCER SUMMIT 2020 | 6-8 FEBRUARY 2020 | PRAGUE, CZECH REPUBLIC

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# WELCOME

#### Dear Colleagues,

Welcome to the 2020 Liver Cancer Summit, the home of liver cancer research, which will address the latest developments in hepatocellular carcinoma (HCC) and cholangiocarcinoma (CCA) that you as a practicing physician and/ or scientist should know. This year for the first time, this successful meeting will have a new title "Liver Cancer Summit" instead of the well-known "HCC Summit" to reflect the growing preclinical and clinical data and rapidly changing treatment landscape of CCA in addition to HCC. This year the Liver Cancer Summit will be held in Prague/Czech Republic.

The biology of liver cancer remained obscure for many years. However, over the last period of time, an intense preclinical research shed new light on the molecular mechanisms involved in the malignant transformation of hepatic cells (mainly hepatocytes and cholangiocytes) and in their interaction with the stroma and immune system. In addition, new risk factors for liver cancer has been described and need to be considered. Moreover, clinical trials have identified novel perspectives and strategies for the accurate diagnosis, management and treatment for HCC and CCA. While these developments offer many new opportunities for your patients, it is becoming increasingly difficult to keep track and timely implement these changes into daily clinical practice and research projects. This multidisciplinary meeting is organized to provide an update on the current knowledge and future directions on the study of HCC and CCA, and its significance under a clinical point of view. Also, the aim of this multidisciplinary summit is to bring physicians and scientists together and promote the exchange of clinical knowledge, the discussion of controversial issues and the establishment of collaborations.

The program will feature state of the art lectures on updated key aspects of HCC and CCA by renowned experts and rising stars covering a broad spectrum of topics, such as:

- Preclinical research on the mechanisms of malignant transformation of hepatic cells and of cell-to-cell interactions
- Basic and translational research on the biology, genetics, and immunology of HCC and CCA
- New developments in HCC and CCA management, including new targeted agents and recent data and implications for immunotherapy of HCC and CCA
- Personalized medicine
- The new challenge of microbiota and liver cancer
- Novel biomarker concepts in HCC and CCA
- Discussions on clinical trials between academia, pharma and regulatory agencies

Panel discussion with experts will open a discussion on the new directions and avenues for research and clinical practice. Special emphasis will be placed on involving young clinicians and scientists, who will have the opportunity to gain a compact overview of the field and build new networks by easily getting in touch with advanced scientists and key opinion leaders. The meeting offers many opportunities to share your research results (selected abstracts will be presented as oral presentation, poster blast, poster) and clinical ideas and to get new inspiration for your own career.

We kindly invite you to come to Prague and get involved into the future of Liver Cancer.

Sincerely,

The Scientific Organizing Committee Jesus Banales, Valerie Paradis, Lorenza Rimassa

## **EASL COMMITTEES**

#### SCIENTIFIC ORGANISING COMMITTEE

Emma Andersson, Sweden

Pierre-Emmanuel Rautou, France

Emmanuel Tsochatzis, United Kingdom

Markus Cornberg, Germany

Maria Reig, Spain

Luca Valenti, Italy EASL GOVERNING BOARD

**Secretary General** Philip N. Newsome, United Kingdom

Vice-Secretary Thomas Berg,

Germany

**Treasurer** Francesco Negro, Switzerland COMMITTEE

Ulrich Beauers, Netherlands

**EDUCATIONAL** 

Andres Cardenas, Spain

Rui Castro, Portugal

Karine Lacombe France

Helen Reeves, United Kingdom

Ulrich Spengler Germany ORGANISER CONTACT DETAILS

EASL The Home of Hepatology 7 rue Daubin 1203 Geneva Switzerland

Tel: +41 22 807 03 60 Fax: +41 22 328 07 24 industry@easloffice.eu

# **KEY DATES**

<b>Registration</b> Monday, 9 December 2019	Early fees
<b>Abstracts</b> Tuesday, 26 November 2019	Abstract submission closes
<b>Scientific Programme</b> Thursday, 6 February 2020 Friday, 7 February 2020 Saturday, 8 February 2020	13:00 - 19:10 08:00 - 19:00 08:00 - 13:30

### **Exhibition Dates**

Exhibition opening hours	
Thursday, 6 February 2020	12:30 - 20:10
Friday, 7 Februray 2020	08:00 - 16:45
Saturday, 8 Februray 2020	08:00 - 11:15

## **Exhibition Build-up & Dismantling**

Wednesday, 5 February 2020	20:00 - 23:00*
Thursday, 6 February 2020	08:00 - 11:00**
Saturday, 8 February 2020	11:15 - 18:00***

\* Build up.

\*\* Only furnishing.

\*\*\* Soft dismantling until 13.30 as sessions will be running.

# GENERAL INFORMATION

#### **Organising Secretariat**

EASL The Home of Hepatology 7 rue Daubin 1203 Geneva Switzerland

Tel: +41 22 807 03 60 Fax: +41 22 328 07 24 industry@easloffice.eu

#### Language

The official language of the conference is English.

#### **Registration Opening Hours**

Thursday, 6 February 2020 **10:00 - 20:00** 

Friday, 7 February 2020 08:00 - 19:00

Saturday, 8 February 2020 08:00 - 11:15

#### **CME** Accreditation

An application has been made to the EACCME<sup>®</sup> for CME accreditation of this event.

#### **Prague**

**Conference Venue** Clarion Congress Hotel Prague Freyova 33 190 00 Prague Czech Republic

#### Time & Climate

The Czech Republic operates on Central European Summer Time (CEST). 2 hour ahead of Greenwich Mean Time (GMT). Average temperature in Prague in February is cold at 3° and likely to have snow in the street.

#### **Visa Requirements**

EU citizens, as well as travellers from Australia, Canada, New Zealand, the USA and several other countries, do not need a visa to enter. CONTENTS KEY DATES GENERAL INFO PROGRAMME PACKAGES EXHIBITION INFO BOOKING

## EASL LIVER CANCER SUMMIT 2019 STATISTICS









# PROGRAMME

## LIVER SUMMIT 2020

7:00 7:30 8:00 8:30 9:00 9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30 14:00 14:30 15:00 15:30 16:00 16:30 17:00 17:30 18:00 18:30 19:00 19:30 20:00 20:30

Wednesday Feb 5	/								Set-up
					Regis	tration			
Thursday					Session	eP	Session eF		
Feb 6						CB	CB		
1000			Set-up				Exhibition		Ours
									Sym
					Registration	<u> </u>		0	
Friday		Session	eP CB	Session	eP Lunch	Session	eP CB	Session	
Feb 7									
				Exmon	Sym				Sym
Saturday Feb 8		Registra Session Exhibition	eP CB	Session					
	eP : ePo	oster sessions	Lunch : Lunc		Sym : Industry	satellite sym	posium		

#### Thursday 26 September 2019

D

13:00 - 13:20	Welcome and introductory remarks Jesus M. BANALES, Spain Valérie PARADIS, France Lorenza RIMASSA, Italy
	<b>epidemiology</b> OMBO, Italy Mala MAINI, United Kingdom
13:20 - 13:40	Immunosurveillance and triggers for tumor escape Mala MAINI, United Kingdom
13:40 - 14:00	Epidemiological trends in 2020 Pierre NAHON, France
14:00 - 14:20	Poster Blast
14:20 - 14:40	Occupational liver diseases: What has changed in the guidelines Massimo COLOMBO, Italy
14:40 - 15:10	Coffee break
-	liver malignancies BRACONI, United Kingdom, Maxime RONOT, France
15:10 - 15:30	Imaging Rita GOLFIERI, Italy
15:30 - 15:50	Value of current biomarkers: Need of biopsy? Valérie PARADIS, France
15:50 - 16:10	Liquid biopsy: next generation biomarkers Jesus M. BANALES, Spain
16:10 - 16:30	Clinomic Beatriz MINGUEZ, Spain
16:30 - 16:50	Kick off discussion from the outside: how do we integrate all this information?

Molecular mechanisms of liver cancer development Chairs: Jesus M. BANALES, Spain, Chiara RAGGI, Italy

7:20 - 17:40 Genetics of liver cancer Jessica ZUCMAN-ROSSI, France

7:40 - 18:00 Epigenetics of liver cancer Chiara BRACONI, United Kingdom

18:00 - 18:20 Liver cancer metabolism Patricia ASPICHUETA, Spain

18:20 - 18:30 Abstract presentation 1

18:30 - 18:40 Abstract presentation 2

18:40 - 19:10 Kick off discussion from the outside: status quo and next horizon

19:30 - 20:30 Industry Satellite Symposia

#### Friday 27 September 2019

State of the art	t lecture	15:00 - 15:20	Classification: anatomical and histomorphological
08:00 - 08:40	Microbiota: bad bugs and good bugs in liver cancer. How to integrate them in the strategy of treatment?	15:20 - 15:40	Domenico ALVARO, Italy Surgery and transplantation
08:40 - 09:20	Antonio MOSCHETTA, Italy		Julie HEIMBACH, United States Current treatments and future directions: What should we do after surgery
	chanisms of liver cancer progression	15:40 - 16:00	Juan VALLE, United Kingdom
	DDE, Germany, Jessica ZUCMAN-ROSSI, France	16:00 - 16:30	Coffee break and ePosters presentations
9:00 - 09:20	Epithelial to mesenchymal transition (EMT), stemness & plasticity Chiara RAGGI, Italy		ingiocarcinoma Part 2
9:20 - 09:40	How programmed cell death pathways shape the tumor microenvironment in HCC Tom LÜDDE, Germany		ANDERSSON, Sweden, Juan VALLE, United Kingdom
09:40 - 10:00	Signaling & Networks María Jesús PERUGORRIA, Spain	16:30 - 16:40	Clinical case presentation: advanced CCA Vincenzo CARDINALE, Italy
	Experimental Models (in vitro and in vivo) of liver cancer Diego CALVISI,	16:40 - 17:00	Pros and cons of targeted therapy
0:20 - 10:40	Kick off discussion from the outside: new ways to interfere liver cancer progression		John BRIDGEWATER, United Kingdom
	Coffee break and ePoster presentations	17:00 - 17:20	Immunotherapy in advanced CCA
Chairs: Valérie P	em: HCC rare variants or rare clinical situations ARADIS, France, Peter GALLE, Germany		Katie KELLEY,
	Clinical case presentation Aurélie PLESSIER, France	17:20 - 17:40	Mechanisms of chemoresistance in liver cancer: from basic science to clinical implications
11:20 - 11:40	Panel Discussion: differential diagnosis, how to treat?		Jose MARIN, Spain
	r <mark>HCC: facts and hopes</mark> DGEL, Germany, Maria REIG, Spain	17:40 - 18:00	Round table: the correct management of advanced CCA and future development
	Is SBRT a new treatment option in addition to ablation modalities? Marta SCORSETTI		on clinical trials in HCC
	Intra-arterial therapies: TACE and SIRT Jens RICKE, Germany		RUIX, Spain, Sandrine FAIVRE, France
12:10 - 12:25	What's the best sequence for systemic treatments? Sandrine FAIVRE, France	18:00 - 18:10	The statistician's point of view
	Towards an individualized treatment with the right clinical and biological biomarkers Jordi BRUIX, Spain	18:10 - 18:20	The medical oncologist's point of view Lorenza RIMASSA, Italy
12:40 - 13:00	Round table discussion	10.00 10.00	The heretal sist's point of view
	Industry satellite symposium	18:20 - 18:30	The hepatologist's point of view Peter GALLE, Germany
	ngiocarcinoma Part 1 RDGEWATER, United Kingdom, Trine FOLSERAAS, Norway	18:30 - 19:00	Discussion
	Clinical case presentation: diagnosis & staging		
4:40 - 15:00	Alejandro FORNER, Spain	19:30 - 20:30	Industry satellite symposium

istry satellite symposium	
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#### Saturday 28 September 2019

#### DAY 3

Round table focus on HCC and transplantation Chairs: Alejandro FORNER, Spain, Patrizia BURRA, Italy

08:00 - 08:10 Clinical case presentation Eleonora DE MARTIN, France

- 08:10 08:30 When do you propose transplanting Beyond Milan criteria? Joana FERRER, Spain
- 08:30 08:50 Why is the molecular profile of the tumor not incorporated in the clinical decision making? Jean Charles NAULT, France
- 08:50 09:10 What are the Pros and cons of living donors? Gonzalo SAPISOCHIN, Canada
- 09:10 09:30 Immunosuppression, screening for recurrence and its management Massimo IAVARONE, Italy
- 09:30 09:40 Abstract Presentation 1
- 09:40 09:50 Abstract Presentation 2
- 09:50 10:00 Abstract Presentation 3
- 10:00 10:30 Coffee break and ePosters presentations

## Round table with industry and EMA/FDA. Adjuvant therapy for HCC: What are the key issues in the clinical trial design?

Chairs: Bruno SANGRO, Spain, Vincenzo MAZZAFERRO, Italy

10:30 - 11:40 Adjuvant therapy for HCC: What are the key issues in the clinical trial design?

Meet to the Expert: Immunotherapy for HCC and systemic treatment Chairs: Jordi BRUIX, Spain, Lorenza RIMASSA, Italy

- 11:40 12:00 Management of immunotherapy in HCC Bruno SANGRO, Spain
- 12:00 12:20 Management of advanced HCC beyond immunotherapy Maria REIG, Spain
- 12:20 12:40 Radiological response to immunotherapy and systemic treatment Maxime RONOT, France
- 12:40 13:00 How do we deal with AST/ALT flairs? Didier SAMUEL, France
- 13:00 13:20 TBC

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# PARTNERSHIP PACKAGES

The Liver Cancer Summit aims to provide interested partners with the opportunity to gain ongoing visibility throughout the event and recognition as a key supporter of EASL's mission in advancing research and treatments in the field of HCC. Supporters of the Summit will enjoy extensive benefits and branding opportunities for widespread visibility before, during and after the event.

Partnership opportunities at the Liver Cancer Summit are split into three sponsorship and engagement categories: Partnership Opportunities, Bespoke Opportunities and Individual Partnership Opportunities.

## PARTNERSHIP OPPORTUNITIES

Partnership opportunities at the Liver Cancer Summit 2020 provide organisations with excellent opportunities to maximise their association with the meeting and within the hepatology community. Gold, Silver and Bronze packages are available for industry partners, providing organisations with the opportunity to carefully select the package that is right for them.

PACKAGES	GOLD	SILVER	BRONZE
	EUR 55,000*	EUR 35,000 <sup>,</sup>	EUR 15,000*
Conference involvement			
Hospitality Suite			
Commercial involvement			-
Exhibition booth raw space	18 sqm	18 sqm	9 sqm
Full page colour conference advertisement in the final scientific programme book (e-version)	•	•	
Discount on additional sponsorship items	25%	15%	10%
Acknowledgements			
Acknowledgement on slides of opening and closing ceremonies		•	•
Acknowledgement on conference e-mails		•	•
Sponsors' logo on acknowledgement page of conference website		•	•
Acknowledgement as sponsor on sponsor board		•	•
Delegates registrations			-
Full conference access	20	10	5
Additional benefits			
Priority allocation in exhibition (first-come, first-served basis)			

## INDIVIDUAL OPPORTUNITIES

**Scientific:** Fulfil the scientific needs of the delegates

Drive brand awareness: Increase your brand awareness and visibility

**Networking opportunities:** Increase the networking opportunities

**Exclusivity:** Offer an exclusive and innovative item to delegate. Enabling you to make a difference

**Post event exposure:** Extend your brand visibility post congress

	Benefit 1	Benefit 2	Benefit 3	Benefit 4	Benefit 5
SHARING SCIENCE & EDUCATION	Scientific	Drive brand awareness	Networking opportunities	Exclusivity	Post event exposure
Best of Liver Cancer slide deck	•				•
Live streaming	•				•
e-Poster area					
Industry satellite symposium	•				
Speakers' ready room		•		•	
Travel grants	•				
MAXIMISE YOUR BRAND EXPOSURE	Scientific	Drive brand awareness	Networking opportunities	Exclusivity	Post event exposure
Splash screen		•		•	
Conference mobile app	•	•			
Charging stations		•			
Internet corner		•		•	
Wifi		•		•	
Notepads and pens		•			
ePoster networking session					

## BESPOKE PARTNERSHIP OPPORTUNITIES

In addition to Partnership packages at the Liver Cancer Summit, EASL is delighted to provide broader sponsorship opportunities that are more relevant to organisation's specific areas of interest and their marketing objectives. Bespoke packages provide partners with a number of benefits and reinforce their position as key players in the field of hepatology. To discuss bespoke opportunities that are available at the Liver Cancer Summit, please contact:

#### **Alexis Schwery**

Tel: +41 (0)22 807 03 68 Email: alexis.schwery@easloffice.eu

### **Stephane Dazet**

Tel: +41 (0)22 807 29 86 Email: stephane.dazet@easloffice.eu

# **INDIVIDUAL PARTNERSHIP OPPORTUNITIES**

### **SHARING SCIENCE & EDUCATION**

#### **BEST OF LIVER CANCER SLIDE DECK**

Spread liver knowledge throughout the year! EASL will select the 'Best of Liver Cancer' Summit slides and ensure content can be accessed by the entire liver community. Be seen as an active education disseminator of the latest research in end-stage liver disease.

Acknowledgment on the Live Streaming Liver Cancer Summit website and Liver Cancer section of the EASL Educational platform/webcast

Use of the EASL campus URL (Liver Cancer section only) on your website or affiliate website (education relevant webpages) - subject to EASL approval and regulation

Sponsorship acknowledgement on the EASL campus webpages (Liver Cancer section only)

#### LIVE STREAMING

Provide the liver community with free access to content as an integral part of the EASL education dissemination portfolio.

Liver Cancer Summit content is live streamed to ensure the latest science is accessible all year long for the liver community on a global scale.

Acknowledgment on the Live Streaming/ webast Liver Cancer Summit website and Liver Cancer section of the EASL Educational platform

Use of the EASL campus URL (Liver Cancer section only) on your website or affiliate website (education relevant webpages) - subject to EASL approval and regulation

Sponsorship acknowledgement on the EASL campus webpages (Liver Cancer section only)

#### EUR 40,000\*

# TRAVEL GRANTS

While all stakeholders with an interest in liver disease play a vital role in the conference, many do not have the means to participate. Since all stakeholder voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from a variety of backgrounds. Receivers of a sponsored grant are selected by the Scientific Organising Committee and the following travel grants are available:

#### **Young Investigators**

#### EUR 650.00 (per young investigator)

EASL will distribute travel bursaries including a free registration to the highest scored abstracts.

## Patient advocates education travel grant supporter

#### EUR 650.00 (per bursary)

Your support will cover the cost of their travel and accommodation for up to 2 days.

#### **Clinicians & Basic Scientists**

Upon request and may vary according to compliance.

EUR 25,000\*

EUR 40,000\*

## **SHARING SCIENCE & EDUCATION**

#### e-POSTER AREA

Approximately 12 ePoster stations will be displayed in an area which includes space for delegate networking and informal meetings. Sponsoring the e-poster area will provide the following:

A 'kindly supported by' acknowledgment in the ePoster area

Company logo display on every ePoster station

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

EUR 20,000\*

#### **INDUSTRY SATELITTE SYMPOSIA**

Sponsoring a satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting-edge science, present case studies or interact with delegates from around the world. The slot outlined below is subject to availability:

Thursday, 6 February	Friday, 7 February
19.30-20:30	13.00-14:00
	19.30-20.30

All symposia must be held at the Summit venue in existing scientific session rooms used for the meeting. Seating will be in theatre style and room allocations will be made on a first-come, first-served basis. Slots are limited and the organisation of industry symposia and workshops are subject to approval by the EASL Governing Board. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to EASL upon request. Symposium promotion:

- 1 symposium board (onsite)
- Programme displayed:
  - Website
  - Mobile App
  - Digital programme book
- 1 push notification
- 1 tweet from Liver Cancer Summit

EUR 25,000\*

### **SHARING SCIENCE & EDUCATION**

#### **EDUCATIONAL DISPLAY STATION**

Display your educational material in a loop throughout the day.

4 screens 55"

Branded station

Displayed in key areas

Acknowledgement on the on-site 'supporters' board

Acknowledgement on the website

EUR 15,000\*

#### **SPEAKERS' READY ROOM**

All speakers will register at the conference and make use of the specially provided registration and preview room facilities. The latter is provided so that speakers have a dedicated space in which to check and rehearse their presentations and is used by speakers throughout the conference. Sponsoring the speaker's ready room will provide the following:

Logo on all signs for this room

An opportunity to display the sponsor's logo on the screensavers at each workstation

Acknowledgement in the final programme

Acknowledgement on the on-site 'supporters' board **MAXIMISE YOUR BRAND IMPACT** 

#### **MOBILE APP SPLASH SCREEN**

Exclusive opportunity

Banner displayed while downloading the conference app

All attendees who download the app will view the banner

EUR 6,000\*

EUR 15,000\*

### **MAXIMISE YOUR BRAND IMPACT**

#### **CONFERENCE MOBILE APP**

The app will help all the delegates to prepare their sessions attendance a few days prior to the summit. The scientific programme will be available online and offline at anytime.

Live Q&As, polling and Word Clouds

Session evaluations or surveys

Analytics for session views, presenter views, document views and more

Push notifications to delegates

Direct link to your company home page website as one of the main function buttons

EUR 15,000\*

Acknowledgement as a sponsor

#### **CHARGING STATIONS**

Ensure that delegates have a full battery to tweet and communicate with their devices. Sponsoring the charging stations will include the following:

Two self-standing charging stations (for mobile phones and computers) branded with your company's logo and/or name

Charging stations located in the registration area and the exhibition/poster area

Half-page advertising in the final programme with company's acknowledgment support

Visibility of the charging station locations in the 'Practical Information' section of the Summit website

#### **INTERNET CORNER**

The Internet Corner remains extremely popular and useful during the conference and are available during the poster hall opening hours. Delegates can access desktop PCs to download key presentations and catch up on their emails. Sponsorship includes workstations, printers, signage to reach the internet stations, internet set-up, connection and technical support. Sponsoring the internet station will provide the following:

Logo on the screensavers at each workstation

Logo on screen desktop backgrounds

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

Logo, with a hyperlink, on the conference website

EUR 8,000\*

EUR 15,000\*

## **MAXIMISE YOUR BRAND IMPACT**

#### WIFI

Exclusive opportunity

Contribute to digital communication in offering WIFI to all delegates. Sponsoring the WIFI will include the following:

A half-page advert in the final programme specifying the network name, password and company's acknowledgment support

1 push notification per day

Visibility of the network name and password on the 'Practical Information' section of the Summit website

Customised password

#### **NOTEPADS AND PENS**

This provides a unique opportunity to raise your company recognition with delegates during the conference. Please note that the notepads and pens will be produced by the sponsor. Sponsoring these materials will provide the following:

The notepads and pens will bear the sponsor's company logo

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

#### **ePOSTER NETWORKING SESSION**

Sponsors will have the opportunity to promote their organisation during a welcome reception. This will be held at the time of the inaugural poster session on the first evening, to which all conference attendees are invited. This opportunity provides the following:

Logo on invitations

Reasonable food & beverages will be provided

Acknowledgement in the final programme

Acknowledgement on on-site 'supporters' boards

EUR 5,000\*

EUR 15,000\*

EUR 15,000\*

## **MEETING ROOMS**

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue.

Meeting rooms are closed rooms and may not be used to exhibit company's products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the-Expert sessions.

#### **MEETING ROOMS**

#### Your meeting room includes:

- Meeting room rental for the expected duration
  - Tables and chairs according to room size
- Your company logo on the room door and signage
- Screen and beamer

The prices will depend on the duration of the room rental and the capacity required.

#### PRICE UPON REQUEST

# **EXHIBITION INFORMATION**

## EXHIBITION INFORMATION

### INDUSTRY CODE OF PRACTICE

Please note that it is the exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the Promotion of Medicines and the Czechia code of conduct.

#### **EFPIA**

www.efpia.eu

#### **IFMPA**

www.ifpma.org

The commercial and technical exhibition will be held in the conference venue. The floor plan has been designed to maximise exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

#### EQUIPPED SHELL SCHEME RENTAL

## EUR 400 (+VAT) per square meter

This exhibition opportunity includes:

- Shell scheme frame, basic lighting, electrical socket and carpet
- Fascia panel with standard lettering
- 100-word company or product profile in the final programme
- Invitation to the welcome reception for registered exhibitors
- Refreshments and lunch for registered exhibitors
- 3 exhibitors' badges per 9m<sup>2</sup>
- Cleaning of public areas and gangways

#### SPACE ONLY RENTAL

## EUR 300 (+VAT) per square meter

This exhibition opportunity includes space only. Self-built booths will require written approval for design, based on technical specifications and scale drawing.

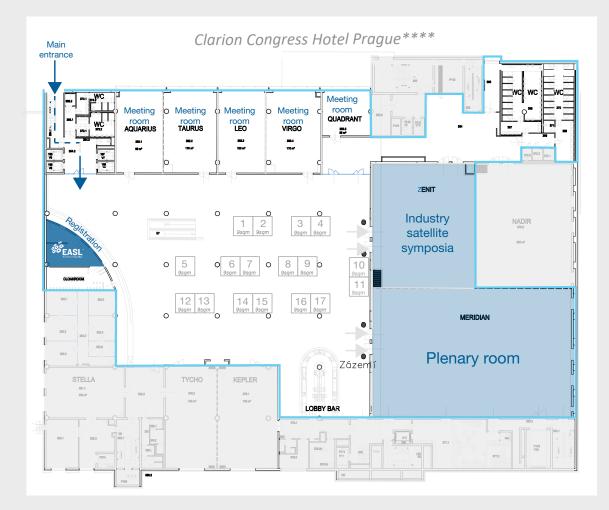
## ALLOCATION OF EXHIBITION SPACE

The final exhibition floor plan will be posted online. In the meantime, we can accept preliminary bookings based on the floor plan displayed here.

Following allocation of exhibition space to major partners, allocation will be made on a first-come firstserved basis, in the order in which both application forms and payments are received.

To ensure reservation of a desired exhibition space, a completed exhibition booking form should be sent by email.

Upon receipt of the exhibition booking form the exhibition space will be confirmed and a contract and invoice will be sent by email.



## EXHIBITION INFORMATION

#### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge, displaying the exhibiting company name. Three exhibitor badges will be given to each exhibiting company. Any additional exhibitors will be charged an exhibitor registration fee of EUR 150. Exhibitor badges provide full access to the summit's activities, except for the lecture hall(s).

#### SITE INSPECTIONS

Exhibitors and industry partners are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

#### **EXHIBITOR PROFILE**

A 100-word Exhibitor Company/ Product profile will be published in the list of exhibitors in the official programme and must be submitted electronically by e-mail to: <u>industry@easloffice.eu</u>. The exhibitor listing will also include the company logo. Cut-off date to receive the above information is 15 December 2019.

#### PARTNERSHIP AND EXHIBITON BOOKING

Applications and bookings can be made in writing with the enclosed booking enquiry form to:

EASL

The Home of Hepatology 7 rue Daubin 1203 Geneva Switzerland

Tel: +41 22 807 03 60 Fax: +41 22 328 07 24

industry@easloffice.eu

#### **PAYMENT METHODS**

Please note that all prices exclude VAT.

#### **Option 1: Credit Card**

A form can be requested at the following email address: industry@easloffice.eu

#### **Option 2: Bank Transfer**

Name of account: EASL

Bank account: Banque Cantonale Vaudoise, Place St Francois 14, 1003 Lausanne, Switzerland BIC/SWIFT No:BCVLCH2LXXX IBAN No: CH03 00767 000A 5307 7155

#### **TERMS OF PAYMENT**

100% payment upon reception of the invoice

All payments must be received before the start date of the conference.

#### CANCELLATION / REDUCTION OF ITEMS POLICY

Cancellation/reduction of items must be made in writing to:

#### EASL

The Home of Hepatology Att. Stephane Dazet 7 rue Daubin 1203 Geneva Switzerland

The organisers shall retain:

- 50% of the agreed package amount if the cancellation or reduction of items is made after signing of the agreement
- 100% of the agreed package amount if the cancellation or reduction of items is made until 31 May 2019

## LIVER CANCER SUMMIT 2020 | 6-8 FEBRUARY 2020 | PRAGUE, CZECH REPUBLIC PARTNERSHIP BOOKING FORM

Please complete and send to: industry@easloffice.eu

Contact Name:	I would like to book the following Partnership Package:						
Company Name:	Gold: EUR 55,000 Silver: EUR 35,000 Bronze: EUR 15,000						
Address:	I would like to book the following exhibition space: (cost already included in the 'partnership packages')						
City:		Stand No.	Space Only / Equipped Shell Scheme / Basic Shell Scheme	No. of Square metres	Total price		
	1st Choice				EUR		
Country:	2nd Choice				EUR		
Code:	3rd Choice				EUR		
Telephone:	Please s	end me a	an exhibition contract and an invoice				
Fax:	We have	e read the	e Terms & Conditions and agree to obs	erve and be bour	nd by them.*		
Email:	Signature:		Date:				
Website:	*Please note that below).	at the sign	ing of this booking form indicates acceptane	ce of all Terms & Co	onditions (see		

## **TERMS & CONDITIONS**

#### APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

#### **APPLICATION TERMS**

EASL reserves the right to accept or reject each application at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship and exhibition agreement) and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/ Exhibitor.

EASL reserves the right to amend the Scientific Programme with possible direct or indirect effect on sponsoring activities. If this is the case, EASL will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not cause for cancellation of the present Agreement.

#### **OBLIGATIONS AND RIGHTS OF THE EXHIBITOR**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

#### **OBLIGATION AND RIGHTS OF ORGANISER**

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide

compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

#### CANCELLATION

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated.

In case of cancellation resulting from a clause, EASL's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship/exhibition amount contracted.

#### LIABILITY INSURANCE

The Organiser provides general guard service and third-party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold hamless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

#### **EXHIBITION REGULATIONS**

The Exhibition Manager, acting under direction of the Scientific organising committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 245 cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.





LIVER CANCER SUMMIT 2020 | 6-8 FEBRUARY 2020 | PRAGUE, CZECH REPUBLIC